



**ONTARIO ECONOMIC SUMMIT**  
An Initiative of the Ontario Chamber of Commerce

**CONNECT TO INNOVATE**  
**THE BUSINESS - UNIVERSITY**  
**COLLABORATION IMPERATIVE**

**WEDNESDAY, MAY 26, 2010**

**IDYLWYLDE GOLF AND COUNTRY CLUB - 400 WALFORD ROAD EAST - SUDBURY, ONTARIO, P3E 2G9**

11:00 – 11:15 A.M.

**WELCOME REMARKS AND SESSION INTRODUCTION**

*DEBBI NICHOLSON, PRESIDENT & CEO, GREATER SUDBURY CHAMBER OF COMMERCE (TBC)*  
*TREVOR MCPHERSON, DIRECTOR, STRATEGIC INITIATIVES, ONTARIO CHAMBER OF COMMERCE*  
*JENNIFER GRASS, SENIOR DIRECTOR, COMMUNICATIONS, COUNCIL OF ONTARIO UNIVERSITIES*

11:15 A.M. – 12:00 P.M.

**PANEL: CONNECTING TO INNOVATE: EFFECTIVE BUSINESS-UNIVERSITY PARTNERSHIPS**  
**MODERATED BY: DEBBI NICHOLSON**

*Panelists will provide context on the need for, and value of, business-university research partnerships, share best practices for achieving sustainable partnerships and discuss some of the challenges faced when attempting to commercialize new ideas and/or products (e.g. IPR).*

*MARC BOUDREAU, PRESIDENT & CEO, BESTECH*  
*DR. PATRICE SAWYER, VICE-PRESIDENT, RESEARCH AND GRADUATE STUDIES, LAURENTIAN UNIVERSITY*

12:00 – 12:45 P.M.

**OPEN FLOOR DISCUSSION: HOW WE CONNECT AND HOW WE CAN DO BETTER**

**ADDITIONAL PANELISTS:**

*BILL MANTEL, DIRECTOR, COMMERCIALIZATION BRANCH, MINISTRY OF RESEARCH AND INNOVATION*  
*DR. TOM CORR, PRESIDENT & CEO, ONTARIO CENTRES OF EXCELLENCE INC.*

*This session will be an open dialogue between panelists and the audience. Participants will have an opportunity to share ideas and make recommendations on how we can create more opportunities for partnership, solidify existing ones, and provide the right tools for an optimal research partnership platform.*

12:45 -1:00 P.M.

**CLOSING REMARKS**

1:00 P.M.

**NETWORKING LUNCH**

**IN PARTNERSHIP WITH:**



**PARTICIPATING PARTNERS FOR SUDBURY, ONTARIO:**

