



**ONTARIO ECONOMIC SUMMIT**  
*An Initiative of the Ontario Chamber of Commerce*

**CONNECT TO INNOVATE**  
**THE BUSINESS - UNIVERSITY**  
**COLLABORATION IMPERATIVE**

**WEDNESDAY, JUNE 2, 2010**

**LONDON CHAMBER OF COMMERCE - MEETING CENTRE - 244 PALL MALL STREET, LONDON, ONTARIO, N6A 5P6**

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8:00 – 8:30 A.M.

**CONTINENTAL BREAKFAST**

8:30 – 8:45 A.M.

**WELCOME REMARKS AND SESSION INTRODUCTION**

*GERRY MACARTNEY, CEO & GENERAL MANAGER, LONDON CHAMBER OF COMMERCE*  
*TREVOR MCPHERSON, DIRECTOR, STRATEGIC INITIATIVES, ONTARIO CHAMBER OF COMMERCE*  
*JENNIFER GRASS, SENIOR DIRECTOR, COMMUNICATIONS, COUNCIL OF ONTARIO UNIVERSITIES*

8:45 – 9:30 A.M.

**PANEL: CONNECTING TO INNOVATE: EFFECTIVE BUSINESS-UNIVERSITY PARTNERSHIPS**

*Panelists will provide context on the need for, and value of, business-university research partnerships, share best practices for achieving sustainable partnerships and discuss some of the challenges faced when attempting to commercialize new ideas and/or products (e.g. IPR).*

*MARVIN DEVRIES, PRESIDENT, TROJAN TECHNOLOGIES*  
*DR. TED HEWITT, VICE-PRESIDENT, RESEARCH & INTERNATIONAL RELATIONS, THE UNIVERSITY OF WESTERN ONTARIO*

9:30 – 10:15 A.M.

**OPEN FLOOR DISCUSSION: HOW WE CONNECT AND HOW WE CAN DO BETTER**

**ADDITIONAL PANELISTS:**

*LAURA GARTON, DIRECTOR, STRATEGIC PLANNING & POLICY BRANCH, MINISTRY OF RESEARCH AND INNOVATION*

*DR. TOM CORR, PRESIDENT & CEO, ONTARIO CENTRES OF EXCELLENCE INC.*

*This session will be an open dialogue between panelists and the audience. Participants will have an opportunity to share ideas and make recommendations on how we can create more opportunities for partnership, solidify existing ones, and provide the right tools for an optimal research partnership platform.*

10:15 -10:30 A.M.

**CLOSING REMARKS**

**IN PARTNERSHIP WITH:**

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ONTARIO UNIVERSITIES  
CONSEIL DES  
UNIVERSITÉS DE L'ONTARIO

**PARTICIPATING PARTNERS FOR LONDON, ONTARIO:**

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